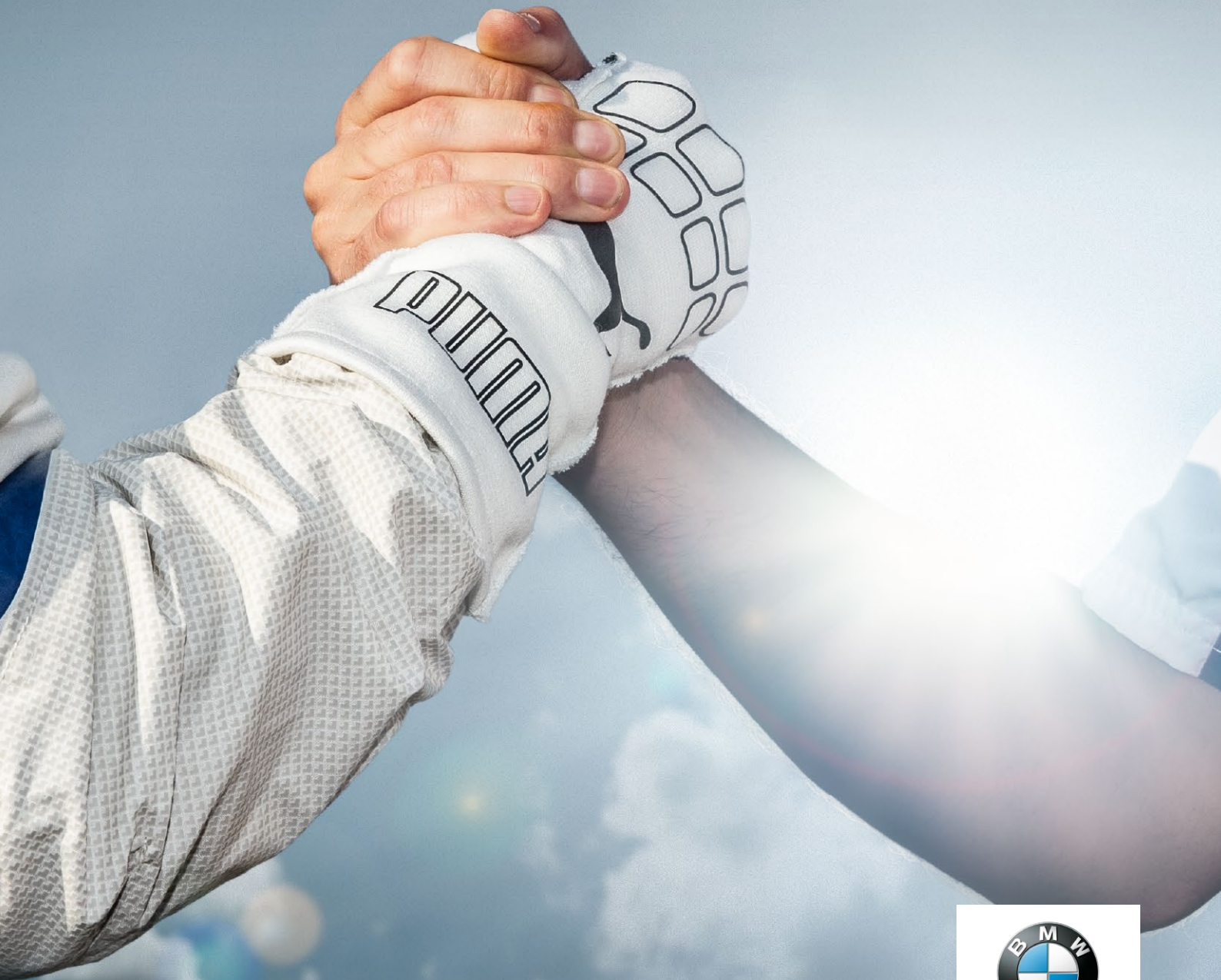


BMW SPORTS TROPHY.

TERMS OF PARTICIPATION 2018/2019.

 Motorsport



Sheer
Driving Pleasure

The BMW Sports Trophy Drivers' Competition and the BMW Sports Trophy Team Competition allow BMW M Motorsport to honour the performances of privateer drivers and teams, who successfully compete with BMW racing cars in selected international and national racing events and series of considerable significance.

I. ORGANISER

The BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition are organised by BMW AG, Petuelring 130, 80788 Munich, hereinafter called "BMW M Motorsport".

II. PARTICIPATION

All drivers using BMW vehicles to compete in certain (see point III) national and/or international racing events are authorised to enter the BMW Sports Trophy Drivers' Competition. All teams using BMW vehicles to compete in certain (see point III) national and/or international racing events are eligible to enter the BMW Sports Trophy Team Competition. A driver or team is considered to have taken part in a racing event, according to the relevant rules, if the name of the driver or team appears in the official final results of the racing event in question.

Results of any teams, vehicles and drivers who enter for BMW AG or BMW subsidiaries shall not be eligible to score any points in the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition. In case of doubt, the organiser will make any decisions regarding the eligibility to participate at its own discretion. Eligibility is approved solely by BMW M Motorsport.

In order to participate in the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition, it is necessary to register on the website <https://specials.bmw-motorsport.com/bmwstrophy>.

All mandatory fields must be completed in order for the registration to be successful. Once the online registration has been completed, the participant receives a verification E-mail. Only when the participant confirms receipt of this E-mail by clicking on the link in the verification E-mail is registration complete.

Within the registration process, the participant also receives a personal driver ID or team ID number. This serves solely to uniquely identify a participant.

The driver ID number and team ID number must be specified in any communication with the organiser. It also serves as the login name for the online portal of the BMW Sports Trophy Drivers' Competition and the BMW Sports Trophy Team Competition.

Employees of service providers, agencies and other companies involved in the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition, as well as their family members, are not permitted to participate. Minors and those not yet of the age of legal competence are not eligible to register for or participate in the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition.

It is not permitted to register more than once, nor is multiple participation possible. The BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition are free to enter and participation does not require the purchase of any particular goods or services.

A participant may terminate his/her participation in the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition at any time. An E-mail sent to bmwstrophy@bmw-motorsport.com, clearly stating the desire to terminate the participation, is sufficient.

To take part in the BMW Sports Trophy Drivers' Competition or the BMW Sports Trophy Team Competition for the 2018/19 scoring period, registration must be successfully completed by 31st October 2019.

III. SERIES AND EVENTS

Over the course of the motorsport season, the organiser records the results of participants in the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition at racing events in certain series and at individual events.

Category A

24h Daytona, 24h Nürburgring, 24h Spa-Francorchamps, FIA GT World Cup Macau

Category B

24H SERIES Champion of the Continents, Australian Endurance Championship, Blancpain GT Series Endurance Cup, GT4 European Series, GT4 World Final (Main Race), IMSA WeatherTech SportsCar Championship, Intercontinental GT Challenge, Japanese Super GT Championship

Category C

24H SERIES European Championship, 24h Nürburgring Qualifikationsrennen, ADAC GT4 Germany, ADAC GT Masters, Asian Le Mans Series, Australian GT Championship, Blancpain GT World Challenge Asia, Blancpain GT Series Sprint Cup, BlancpainGTWorldChallengeAmerica, BritishGTChampionship, China GT Championship, IMSA Michelin Pilot Challenge (GS), GT4 America Sprint, GT4 France, GT4 Scandinavia, International GT Open, Italian GT Championship, Spa GT4 Endurance Cup, TC America, VLN Langstreckenmeisterschaft Nürburgring

Category D

24H SERIES Middle East Championship, Blancpain GT Sports Club, BMW M240i Racing Cup Deutschland, British Touring Car Championship, IMSA Michelin Pilot Challenge (ST), Eset V4 Cup, GT4 America East, GT4 America Sprint X, GT4 America West, South African Endurance Series, Supercar Challenge

Points for the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition can only be scored in the series and events listed above. The organiser reserves the right to change the list of racing events eligible for points at any time and without specifying reasons.

IV. BMW SPORTS TROPHY DRIVERS' COMPETITION

a) Points

The scoring period for the 2018/2019 season, in which results are recorded and points can be scored in the racing events and series listed in point III., runs from 1st November 2018 to 31st October 2019. The number of points scored is determined by the position of the participant in his/her respective class, in which he/she competes with a BMW racing car. If the starting field at the event is not divided into classes in the official result, the overall classification in the official result applies.

The racing series and events listed in point III. are divided into categories A, B, C and D. Points for places 1 to 10 are awarded

according to these categories. Full points are awarded if ten or more cars compete in the respective class or respective overall classification. Should the number of starters be fewer, the points awarded are reduced accordingly.

If a participant starts in multiple classes at a race event, only the result that earns the participant the greatest number of points is counted. As a rule of thumb: a driver can only score once per race. Points cannot be accumulated.

Point system (category A)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	100	72	60	48	40	32	24	16	8	4
	2	72	60	48	40	32	24	16	8	4	
	3	60	48	40	32	24	16	8	4		
	4	48	40	32	24	16	8	4			
	5	40	32	24	16	8	4				
	6	32	24	16	8	4					
	7	24	16	8	4						
	8	16	8	4							
	9	8	4								
	10	4									

Point system (category B)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	75	54	45	36	30	24	18	12	6	3
	2	54	45	36	30	24	18	12	6	3	
	3	45	36	30	24	18	12	6	3		
	4	36	30	24	18	12	6	3			
	5	30	24	18	12	6	3				
	6	24	18	12	6	3					
	7	18	12	6	3						
	8	12	6	3							
	9	6	3								
	10	3									

Point system (category C)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	50	36	30	24	20	16	12	8	4	2
	2	36	30	24	20	16	12	8	4	2	
	3	30	24	20	16	12	8	4	2		
	4	24	20	16	12	8	4	2			
	5	20	16	12	8	4	2				
	6	16	12	8	4	2					
	7	12	8	4	2						
	8	8	4	2							
	9	4	2								
	10	2									

Point system (category D)

		NUMBER OF STARTERS									
		≥10	9	8	7	6	5	4	3	2	1
POSITION	1	25	18	15	12	10	8	6	4	2	1
	2	18	15	12	10	8	6	4	2	1	
	3	15	12	10	8	6	4	2	1		
	4	12	10	8	6	4	2	1			
	5	10	8	6	4	2	1				
	6	8	6	4	2	1					
	7	6	4	2	1						
	8	4	2	1							
	9	2	1								
	10	1									

The organiser reserves the right to amend the aforementioned points systems for categories A, B, C and D at any time and without specifying reasons. This so-called "Balance of Points" is intended to help guarantee equal opportunity among the participants and to allow for possible changes in the weighting of racing series and events.

At events held in the form of two or more races over the course of the race weekend, the results of all the races count, without exception.

If one of the racing events listed under point III. belongs to a championship and if the racing event is also listed as an individual event, the points classification giving the participant the highest number of points for his participation counts towards the 2018/2019 scoring period.

Any driver winning the drivers' championship in one of the racing series listed in point III. receives bonus points equal to the number of points awarded for two race victories in his/her respective category, provided at least four races are contested in the series by the time the title is decided. All races must be contested using a BMW car.

The BMW M235i Racing Cup Germany (listed under III.) is an exception: should a participant win both the overall standings in the Cup and the title in the championship, in which the Cup races are held, he receives only the bonus that earns him the most points. The points bonuses cannot be accumulated in this case.

During the scoring period, the organiser records all the participant's results eligible for points in the BMW Sports Trophy, provided they are clearly identifiable and verifiable using the official results list. The resulting points are added together and can be viewed in the online portal for the BMW Sports Trophy Drivers' Competition at <https://specials.bmw-motorsport.com/bmwsporstrophy>.

A maximum of his highest 25 individual points paying results (excluding bonus points) will be counted by each driver.

The points rankings of all participants at the end of the scoring period determines the final result of the BMW Sports Trophy Drivers' Competition for the respective scoring period.

b) Prizes

The winner of the BMW Sports Trophy Drivers' Competition is the driver who gains the highest number of points in the current BMW Sports Trophy season. The top-placed drivers will receive prize money in accordance with their positions.

PRIZE MONEY		PRIZE MONEY			
POSITION	1	30,000 EUR	POSITION	14	7,500 EUR
	2	25,000 EUR		15	7,000 EUR
	3	21,500 EUR		16	6,500 EUR
	4	18,000 EUR		17	6,000 EUR
	5	16,000 EUR		18	5,500 EUR
	6	14,000 EUR		19	5,000 EUR
	7	12,500 EUR		20	4,500 EUR
	8	11,000 EUR		21	4,000 EUR
	9	10,000 EUR		22	3,500 EUR
	10	9,500 EUR		23	3,000 EUR
	11	9,000 EUR		24	2,500 EUR
	12	8,500 EUR		25	2,000 EUR
	13	8,000 EUR			

Distribution of prize money

If two or more drivers have the same scores, the driver with the highest number of individual victories, second places, etc. in all the events shall be awarded the higher final placing. If the drivers have achieved identical placings, the event categories in which the most points were gained will also be taken into consideration (order of priority: 1. A, 2. B, 3. C, 4. D). If the scores are still equal, the cash prizes will be added together and distributed equally to both drivers.

The distribution of the prize money to the drivers will be made exclusively in person at the official BMW Sports Trophy Award Ceremony. Trophies will not be sent.

Any costs arising for the participant from his/her participation in the BMW Sports Trophy Drivers' Competition and his/her starts in the racing series are to be borne by the participant himself. The organiser bears no liability for the participant's journey to or from the race events or the annual award ceremony.

V. BMW SPORTS TROPHY TEAM COMPETITION

a) Points

The scoring period for the 2018/2019 season, in which results are recorded and points can be scored in the racing events and series listed in point III., runs from 1st November 2018 to 31st October 2019. The number of points scored is determined in the same way as the BMW Sports Trophy Drivers' Competition, as specified in point IV a).

The individual results of a team's two most successful drivers across all classes, with two different cars per racing event, are included in the classification and added together. The most successful drivers are decided by the number of points scored for the BMW Sports Trophy Team Competition, not their positions. The results recorded must comply with the terms of participation of the BMW Sports Trophy Drivers' Competition.

Should a team appear more than once in the official results of a racing event (including under different team names), only the individual results of the two most successful drivers across all classes count. If a team starts in multiple classes at a race event, only the results that earn the participant the greatest number of points is counted. As a rule of thumb: a team can score a maximum two sets of points per race. Points cannot be accumulated beyond this.

At events held in the form of two or more races over the course of the race weekend, the results of all the races count, without exception.

Any team winning the team championship in one of the racing series listed in point III. receives bonus points equal to the number of points awarded for two race victories in the respective category, provided at least four races are contested in the series by the time the title is decided.

The BMW M235i Racing Cup Germany (listed under III.) is an exception: should a team win both the overall standings in the Cup and the title in the championship, in which the Cup races are held, it receives only the bonus that earns it the most points. The points bonuses cannot be accumulated in this case.

During the scoring period, the organiser records all the participating team's results eligible for points in the BMW Sports Trophy, provided they are clearly identifiable and verifiable using the official results lists. The resulting points are added together and can be viewed in the online portal for the BMW Sports Trophy Team Competition at <https://specials.bmw-motorsport.com/bmwstrophy>. A maximum of its highest 50 individual points paying results (excluding bonus points) will be counted by each team.

The points rankings of all participants at the end of the scoring period determines the final results of the BMW Sports Trophy Team Competition for the respective scoring period. The organiser can only award points for results achieved by participants in the BMW Sports Trophy Team Competition if the organiser is aware of the explicit allocation of a team name in the official results of the respective racing event to the corresponding, participating team.

It is the responsibility of the participating team to provide evidence that the team name belongs to the team.

b) Prizes

The winner of the BMW Sports Trophy Team Competition is the team with the highest total score at the end of the current BMW Sports Trophy season. The top ten teams receive prize money in accordance with their position.

PRIZE MONEY	
1	30,000 EUR
2	20,000 EUR
3	15,000 EUR
4	10,000 EUR
5	7,500 EUR
6	5,000 EUR
7	4,000 EUR
8	3,500 EUR
9	3,000 EUR
10	2,000 EUR

Distribution of prize money

The winner of the BMW Sports Trophy Team Competition is the team with the highest total score at the end of the current BMW Sports Trophy season. The top ten teams receive prize money in accordance with their position.

Distribution of prize money:

If two or more teams have the same scores, the team with the highest number of individual victories, second places, etc. at individual events shall be awarded the higher final placing. If the teams have achieved identical placings, the event categories in which the points were gained will also be taken into consideration (order of priority: 1. A, 2. B, 3. C, 4. D). If the scores are still equal, the prize money is added together and distributed equally to both teams.

The prizes will be presented exclusively in person to the teams at the official BMW Sports Trophy Award Ceremonies. Trophies will not be sent.

Any costs arising for the participant from his/her participation in the BMW Sports Trophy Team Competition and his/her starts in the racing series are to be borne by the participant himself. The organiser bears no liability for the participant's journey to or from the race events or the annual award ceremony.

VI. TAXES

In case the entrant's participation in the BMW Sports Trophy competitions results in any prize money recognition the amount will be paid after deduction of withholding taxes, levies, duties or administrative fees, if any, that must be withheld at source by BMW and paid to the responsible tax authority on behalf of the entrant due to legal requirements in accordance with applicable law and regulations.

The parties have sole responsibility to comply with respect to their own tax obligations and/or liabilities arising from their BMW Sports Trophy engagement. Should any loss, damage or any other disadvantage to either party arise from a breach of the other party's obligations or responsibilities under this clause then the party which is responsible for such loss, damage or any other disadvantage shall fully indemnify the other party.

VII. RISKS AND LIABILITY

There is a risk of damage being caused to the health of visitors to motorsport events. The organiser is in no way liable for any damage to health as a result of participating in or visiting a motorsport event. Furthermore, the organiser accepts no liability for damage during registration, caused by mistakes, delays or interruptions in the transfer, disruptions in the technical system and service, incorrect content, loss or deletion of data, or viruses.

VIII. INTELLECTUAL PROPERTY RIGHTS

By registering for the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition, the participant grants BMW M Motorsport the rights to film and take images of BMW Sports Trophy races and the BMW Sports Trophy Award Ceremony. The participant grants BMW M Motorsport spatially and temporarily unlimited rights to process any images or films taken of the participant and to use these for general reporting and PR, advertising purposes, exhibition posters, invitations, exhibitions, e-cards, screen savers, calendars, catalogues, books, etc.

IX. EXCLUSION OF A PARTICIPANT

A participant who has registered with incorrect data, or has breached the terms of participation in another way, can be excluded from the BMW Sports Trophy Drivers' Competition or BMW Sports Trophy Team Competition by the organiser. The same applies to participants who use banned means or achieve an advantage through manipulation in other ways.

X. MISCELLANEOUS

The organiser expects fair sportsmanship from all drivers and teams. Any behaviour that has a disadvantageous effect on the BMW brand name shall result in disqualification from the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition.

Should the participant wish to correct individual results visible on the online portal of the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition, he/she must send a query to this effect to the organiser. This may only be done by

sending an E-mail to bmwsportstrophy@bmw-motorsport.com or by using the contact form on the online portal. The results in question will then be checked again. In order to have a recorded result checked again, it is necessary to submit an official result from the racing event in question.

The organiser can be informed of corrections, as detailed above, up to 9th November 2019. Any requests for changes to be made after this date can no longer be taken into consideration for the 2018/2019 scoring period.

The decisions made by the organiser concerning all matters pertaining to the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition are final. The organiser is authorised to cancel the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition at any time, without prior notice, and without specifying reasons. In this case, the participant has no right to compensation.

There is no right of recourse to common courts or a sporting authority in connection with the BMW Sports Trophy Drivers' Competition and BMW Sports Trophy Team Competition. Any subsidies and benefits discussed in these terms of participation represent the voluntary recognition of the sporting achievements of BMW privateer drivers and teams. No obligation can be derived from them.

The organiser reserves the right to change the regulations in this document at any time without reason, or to cancel them without notice. Should individual regulations in these terms of participation become invalid, the remaining regulations are still valid.

There is no legal right of appeal.

LEGAL INFORMATION ON DATA PROTECTION

Version: 16 May 2018

The high expectations you have of BMW products and services serve as the guiding principle for how we deal with your data. We strive to achieve and maintain the basis for a trusting business relationship with our customers, potential customers and employees. The confidentiality and integrity of your personal data is of particular concern to us.

Who is responsible for data processing?

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 Munich, headquarters and registry court: Munich HRB 42243 (hereafter referred to as "BMW Motorsport") is the organiser of the "BMW Sports Trophy" competition, and is the authority responsible for data processing in this context.

What data about you do we process, and for what purpose?

Data obtained in connection with the conclusion of a contract or the performing of a service is subsequently processed for the purposes named below:

A. Registration and Execution of the BMW Sports Trophy (Art. 6 Abs. 1 lit. b) GDPR)

The following named data categories will be processed as part of registration for the BMW Sports Trophy:

- Contact data (last name, first name, address, e-mail address, etc.)
- Personal data (date of birth, license number, language, etc.)
- Motor racing-specific data (race series, season highlights, etc.)

In addition to the registration data, the execution of the BMW Sports Trophy requires the processing of the following personal information that can be provided e.g. from race events by BMW and tasked service providers:

- Race Result
- Competition class
- Team
- BMW race car

The data will be deleted after deregistration from the BMW Sports Trophy competition. This takes place after a corresponding request has been made by the participant in e-mail form and submitted to: bmwsportstrophy@bmw-motorsport.com. Financial transactions will be deleted after 10 years in accordance with legal requirements.

Furthermore, please note that BMW Motorsport – itself or via a third party tasked by BMW Motorsport – will generate photographic images and film recordings (the "footage") as part of the event. The footage is created for the purpose of reporting on the BMW Motorsport communication platforms (e.g. Website, Facebook, Twitter, Instagram, YouTube, DriveTribe). Images and film recordings not published will be deleted after 2 years.

B. Participant Support (Art. 6 Abs. 1 lit. b, g, f) GDPR):

BMW Motorsport uses your personal data to address you as part of participation in the BMW Sports Trophy or to process a request made by you (e.g. queries and complaints to the BMW Sports Trophy organizational team). We will contact you without prior, explicit consent regarding all aspects of participation or regarding processing of your request, in written form, by telephone or by e-mail, depending on the contact media you have specified.

C. Promotional Communication and Market Research Based on Consent (Art. 6 Abs. 1 lit. a) GDPR)

If you have issued separate consent to further use of your personal data, your personal data may be used and passed on to third parties, in accordance with the scope described in this consent. This may be for promotional purposes and/or market research. The details of this result from the declaration of consent, which can be rescinded at any time.

For how long do we save your data?

We only save your personal data for as long as the respective purpose requires it. If data is processed for multiple purposes, the data is automatically deleted or saved in a form that cannot be directly traced, as soon as the final purpose specified has been served.

How is your data saved?

We store your data in accordance with the latest technology. As an example, the following security measures are implemented, in order to protect your personal data against misuse or other unauthorised processing:

- Access to personal data is restricted to a limited number of authorised persons for the purposes specified.
- Data obtained is only transferred in encrypted form.
- Sensitive data is only saved in encrypted form.
- The IT systems for processing data are technically sealed by other systems, in order to prevent unauthorised access, such as by hacking.
- Furthermore, access to these IT systems is monitored permanently, in order to swiftly identify and prevent misuse.

To whom do we forward data, and how do we protect this data?

BMW is a global company. Personal data will be processed by BMW employees, national sales agencies, authorized retailers and service providers tasked by us, preferably within the EU.

If data are to be processed in countries outside the EU, BMW will use EU Standard Contracts, including technical and organizational measures, to ensure that your personal data is processed in accordance with European data protection standards. If you would like to view the specific protection measures for forwarding data to other countries, please contact us using the communication channels listed below.

For some countries outside the EU, such as Canada and Switzerland, the EU has already defined a comparable level of data protection. Thanks to this comparable data protection level, data transfer to these countries does not require any special authorization or agreement.

Contact details, your individual rights, and your right to complain to a regulatory authority.

If you have any questions regarding the way we use your personal data, please contact the BMW Sports Trophy organisation team via E-mail at bmwsportstrophy@bmw-motorsport.com.

Furthermore, you can contact the responsible data protection officer: BMW AG, Stefan Winkler, Data Protection Officer Petuelring 130, 80788 Munich, datenschutz@bmw.de

As the person affected by the processing of your data, you can assert certain rights, in accordance with the GDPR (General Data Protection Regulation) and other relevant data protection regulations. The following section explains your individual rights, in accordance with the GDPR.

Individual Rights

In accordance with the GDPR, you, as the person affected, have the following rights vis-à-vis BMW:

Right of access by the data subject (Art. 15 GDPR):

You have the right, at any time, to obtain information from us regarding your data, which we hold about you. Among other things, this information relates to the data categories we process, the purposes for which we process this data, the origin of the data if we have not obtained it directly from you, and, if necessary, the recipient, to whom we have disclosed your data. You can receive a free copy of your data from us. If you are interested in having more than one copy, we reserve the right to charge you for further copies.

Right to rectification (Art. 16 GDPR): You have the right to obtain from us the rectification of your data. We will implement appropriate measures in order to correctly store all your current data, which we hold about you and process regularly, based on the latest information available to us.

Right to erasure (Art. 17 GDPR): You have the right to request the deletion of data held about you, provided the legal prerequisites are satisfied. In accordance with Art. 17 GDPR, this is the case, for example, if

- the data is no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- you withdraw your consent, on which the processing is based, and where there is no other legal ground for the processing;
- you object to the processing of your data and there are no overriding legitimate grounds for the processing, or you object to the processing of your data for the purpose of direct marketing;
- the data has been unlawfully processed, if the processing is unnecessary;
- to comply with a legal obligation, which requires us to process your data;
- particularly with regard to legal retention periods;
- to establish, exercise or defend legal claims.

Right to restriction of processing (Art. 18 GDPR): You can request us to restrict the processing of your data if

- you contest the accuracy of the data, for a period allowing us to verify the accuracy of the data;
- the data processing is unlawful and you oppose the erasure of your data and request the restriction of its use instead;
- we do not need your personal data for the purposes of the processing, but you require it for the establishment, exercise or defence of legal claims;
- you have objected to the processing, pending the verification whether our legitimate grounds override yours.

Right to data portability (Art. 20 GDPR): Upon your request, we will transfer your data – where technically feasible – to another controller. However, you only have this right if the data processing is based on your consent or required in order to perform a

contract. Instead of receiving a copy of your data, you can also request that we transfer the data directly to another controller, specified by you.

Right to object (Art. 21 GDPR): You have the right to object, on grounds relating to your particular situation, at any time to the processing of your data, provided the data processing is based on your consent or our legitimate interests, or those of a third party. In this case, we will no longer process your data. The latter does not apply if we are able to prove compelling and legitimate reasons for the processing, which override your interests, or if we require your data to establish, exercise or defend legal claims.

Time frames for the satisfaction of the rights of the data subject

We always strive to respond to all queries within 30 days. However, this time frame can be extended for reasons relating to the specific right of the data subject or the complexity of your query.

Restriction of information when satisfying the rights of the data subject

In certain situations, legal requirements mean we may be unable to provide information about all of your data. If we have to turn down your request for information in such a case, we will inform you of the reasons for this.

Complaints to regulatory authorities

BMW takes your concerns and rights very seriously. However, should you be of the opinion that we have not taken adequate steps with regard to your complaint or concern, you have the right to lodge a complaint with a responsible data protection authority.